Sponsorship Opportunities

New York State has always been a land of opportunity. This is especially true in the case of agriculture, from our dairy farms and orchards to our farmers markets and roadside stands. However, the farmland that lies at the foundation of New York’s food production is at risk. New York has lost more than 4,500 farms, the equivalent of one farm every three and a half days. In order to protect New York’s farmland, farmers and local food, we must work together to strengthen agricultural opportunities in New York.

Harvesting Opportunities in New York, a conference organized by American Farmland Trust (AFT) to be held at the Empire State Plaza in Albany on November 4, 2015 will bring together New York farmers, local food and public health leaders, agricultural and environmental organizations, concerned citizens and public officials for a full day of workshops. Sponsor support for the conference will facilitate discussion and networking around the critical issues of farmland protection, land access for beginning farmers, soil health, clean water, climate change, farm to school, farm to college and more.

Sponsors supporting the conference at the Blue, Red and Yellow Ribbon levels are entitled to special benefits as outlined on the following page, including sponsorship of one of our locally-sourced meals. This year we will be offering a farm fresh Cider Doughnut Continental Breakfast and an Early Thanksgiving—Locally Grown lunch buffet.

Conference sponsors will receive recognition for their support on our event page and social media, as well as in American Farmland Trust’s promotion of the conference, including outreach to:

- 60,000 recipients of AFT’s electronic newsletter, The Dirt
- 23,000 friends on Facebook
- 15,000 followers on Twitter
- 9,000 registrants for American Farmland Trust’s national blog

We hope you’ll take this opportunity to demonstrate your support of New York agriculture to the farmers, local food leaders, public officials, community members and others who attend Harvesting Opportunities in New York.
Conference Scholarships

*Harvesting Opportunities in New York* aims to bring together a wide range of attendees active in agricultural, environmental and public health fields. Your contribution to conference scholarship(s) enables students, young and beginning farmers, and others on a need-basis to attend and participate in this unique opportunity. The cost per scholarship is $100. All Scholarship Sponsors will be listed in the conference program, prominent signage in the main meeting room and online.

Thank You for Your Support!